

HARP DESIGN



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Welcome to Harp Design

Harp Design (formally Harp Interiors) is a business focused, commercial design and refurbishment company, who assist you in a way that suits you. If you work with us, the team will take the time to get to know you and your business, so that we help you in the way you feel comfortable.

From brand to build, you get assistance to ensure your project runs smoothly, working with experienced people who really care about your business. The team at Harp are committed to help you get more from your time, offering a brand, design and layout service, as well as commercially viable advice for your space. You can utilize our experience and work with us saving you time and money, making sure you get the right products at the right price.

Why Use Harp Design?

The Team at Harp are “Brand Geeks” taking your Brand to another level through Brand Strategy, Brand Development and Interior Design. You get assistance to ensure your project runs smoothly, working with experienced people who really care about your business. The team at Harp are committed to help you get more from your time, offering a brand, design and layout service, as well as commercially viable advice for your space.

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Harp members club...



Our Studio



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“Our creative studio is at the heart of what we do. We exist to inspire discovery across graphics, branding and interior design.”

One of my biggest inspirations is being part of a Studio with so many creative masterminds; they are my inspiration everyday. We're very inclusive as a company; we thrive on sharing ideas and use the office like a giant scrapbook of information.”

Hayley Roy



Who We Are



Hayley Roy
Business Owner & Lead Designer

Hayley Roy is a Business Management Graduate with over 20 years' experience in Design and Interiors. At 16 Hayley started a graphic design business and at 18 she travelled for 3 years working on Luxury Yachts as a hostess. After that Hayley worked up to Managing Director at Contract Interiors where she stayed until she started Harp in 2013.



Jo Stevens
Finance Director

Jo is the Finance Director for Harp. She is a qualified Accountant and has a vast knowledge of how to grow a business based on financial performance and profitability. Jo's business strategy skills have been vital in the growth of Harp Design since it began in 2013.



Cheryl Sutton
Design Director

Cheryl is a Part 1 Architecture Graduate, completing her studies at Anglia Ruskin University Chelmsford in 2017. She has spent her career within the design industry, from kitchen and bathroom design, through to luxury timber garden rooms and orangeries.



Sarah Lawrence
Designer

Sarah joined Harp in 2017 as an Executive Assistant; whilst in this role she worked closely with the Interior Design team where her creative flare came out. Sarah's 'behind the scenes' knowledge is invaluable in her role as a Designer. Since joining the design team she has completed a variety of projects from pubs to tattoo studios and we can't wait to see what she does next!



Beth Machin
Designer

Beth completed her Foundation Art and Design course at Colchester Institute having previously completed a Level 3 Diploma in Art and Design. She has a keen interest in interiors & graphic design and joined Harp in October 2018 as an apprentice. Since joining she has become an integral part of the admin and design team and is loving learning every aspect of Harp.



Alex Goldsworthy
Designer

Alex adds something a little different to the team, having graduated University in Lyon, France in 2016 with a master's degree in Interior Architecture and Global Design. Since graduating, Alex has worked with a wide range of companies from Commercial Designers to Architectural Practices. Her variety of skills adds value to the team, including her 3D Visualisation skills. Alex is our go to when visualising our projects from concept stage right through to the finer details.



Laura
Executive Assistant

Laura joined the team in 2019, her challenge; to manage and bring structure to Hayley's crazy work life. With her diverse occupations from sheep shearing, to training horses to customer service – she brings her good vibes to the team, not to mention her amazing and constantly entertaining euphemisms.



Elaine
Sales Director

Eliane has a particularly passion about the look and feel of Retirement Living communal spaces and believe they can be presented in a design led contemporary fashion and still be fit for purpose and functional for residents without looking institutional – now there's a mouthful!



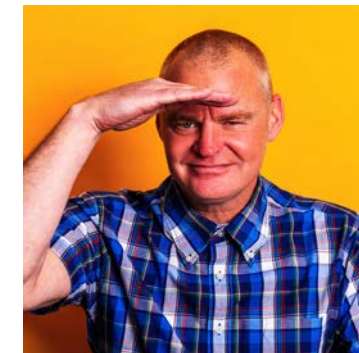
Katie Wright
Financial Controller

Katie joined Harp in February 2019 having previously worked her way up from Apprentice to Office Manager over a period of 12 years. At Harp, Katie has taken on the role of Operatoins Executive and is keeping the team in line!



Alice Molloy
Designer

After graduating from the University of Hertfordshire with a BA Hons in Interior and Architecture, Alice has worked on some fabulous projects in the UK and Overseas. With over 6 years' experience as a qualified specialist in interior design, her knowledge in architecture and joinery ensures that every project we undertake begins and ends with the quality and professionalism required.



Drew Patmore
Designer

The studios token man



Could Be You
Designer

Harp are always looking out for talented designers.

Interior Design

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“The most important thing about being a designer is the ability to listen!”

At Harp you get a team of listeners who will deliver a design that works for you and your business. You will find that we become an extension of your team and create designs that compliment your branding and style.





Branding and Graphics

“A brand is a voice and a product is a souvenir”

At Harp we have a team of multiskilled designers who can guide you through the branding process for a fresh logo or rebrand, we'll make sure the psychology of your graphics and brand messages are aligned with your interior and marketing strategy.

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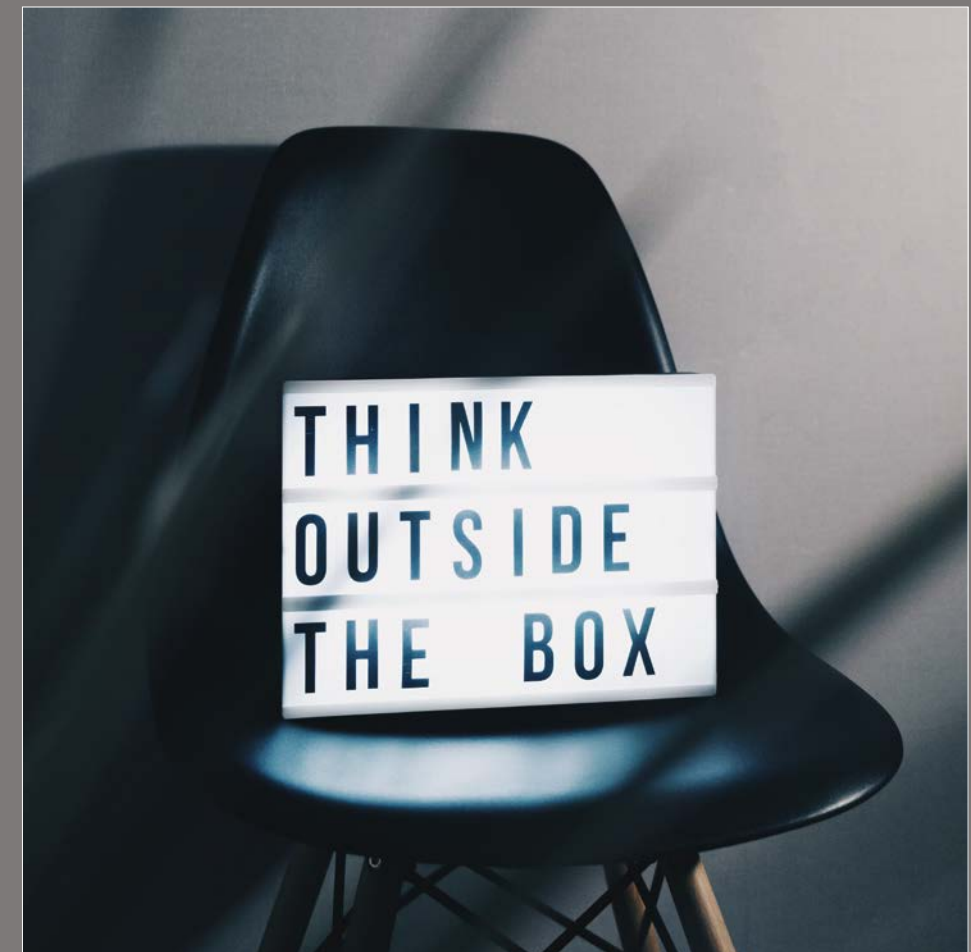




Our Process

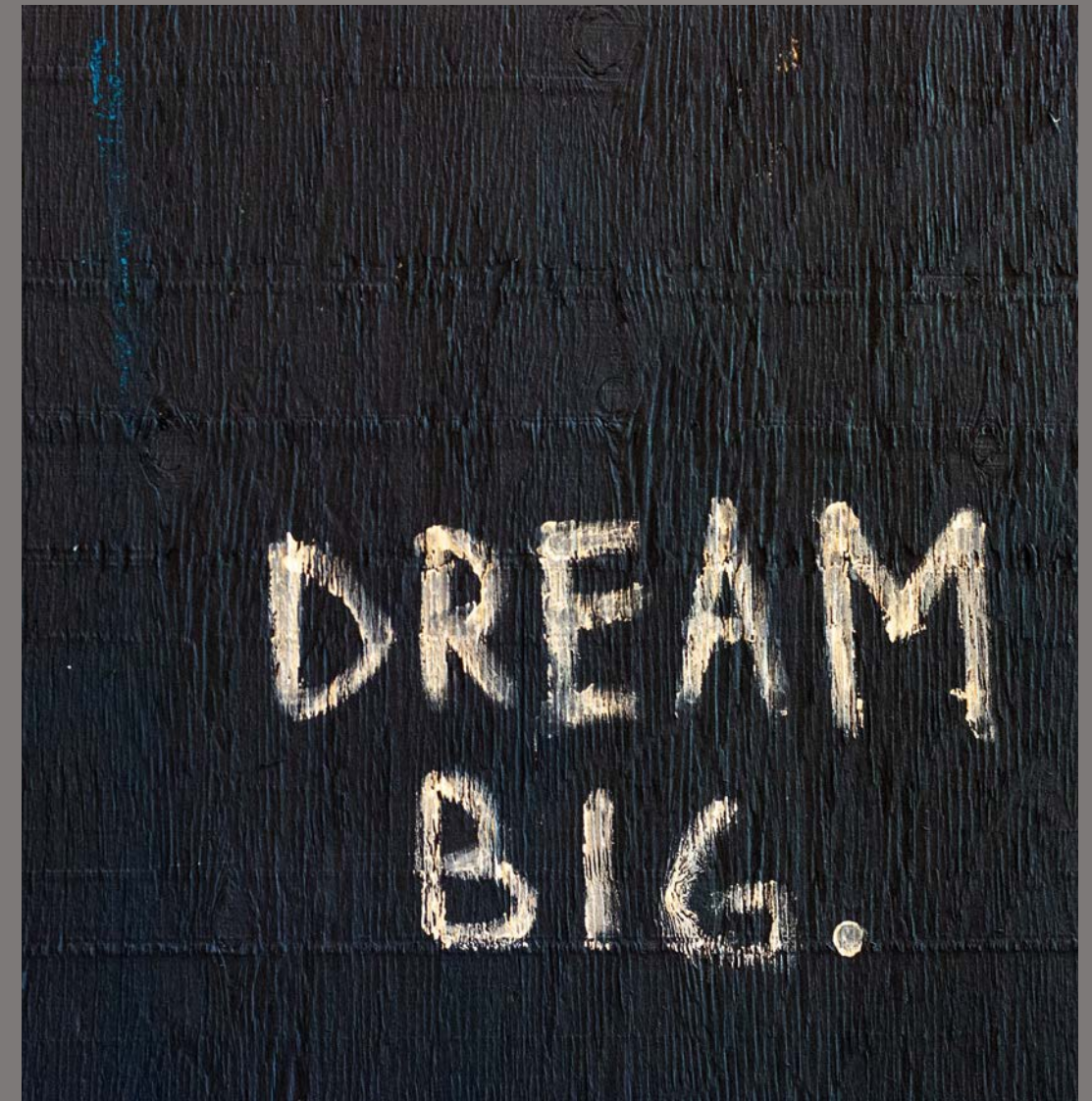
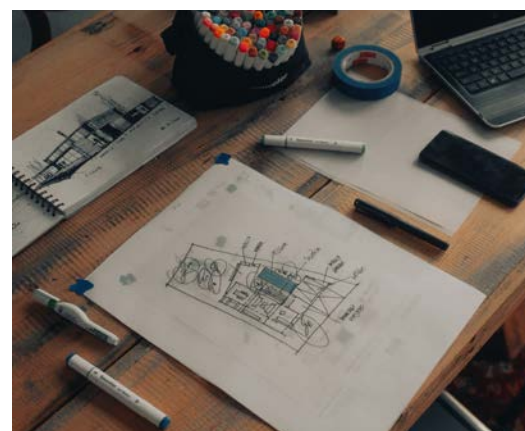
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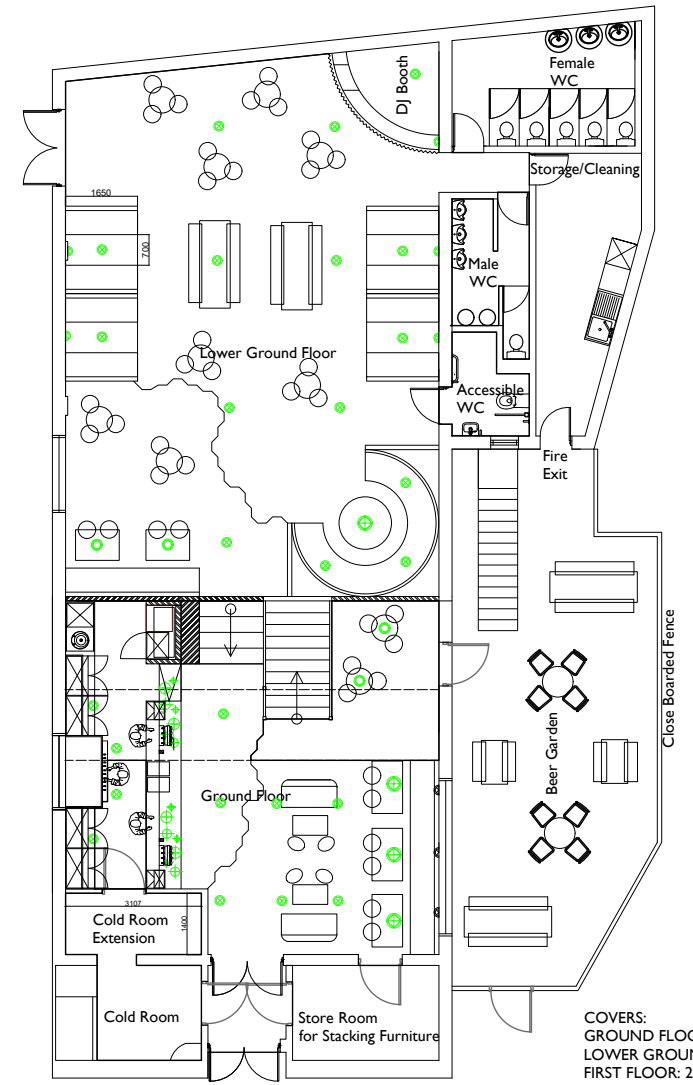
Our aspiration is to create spaces that resonate with people, integrating strong idea integrity that isn't driven by trends, to tell a unique story for each client. We believe in authenticity and this resonates in the creation of inspired interiors across hospitality, commercial and residential projects

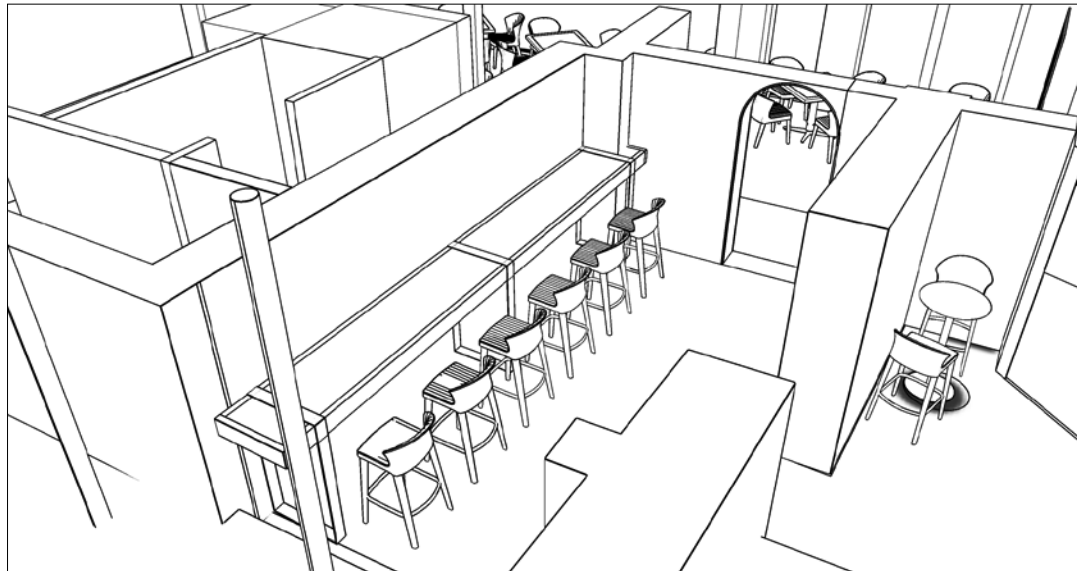


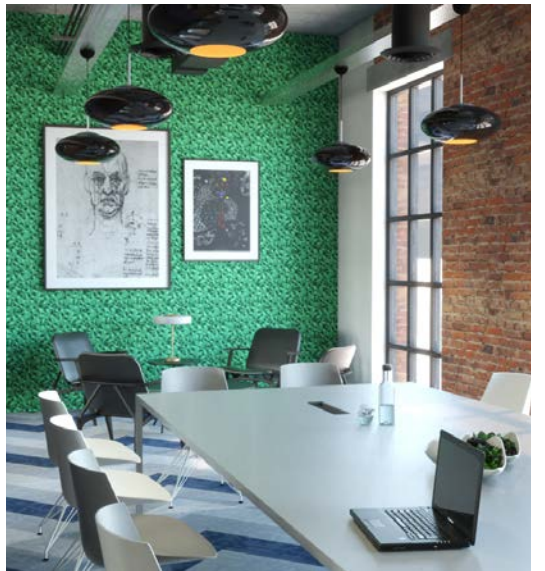
Our services include taking a project from concept to completion:

- PRE DESIGN
- CONCEPT DESIGN
- DEVELOPED DESIGN
- DETAILED DESIGN DOCUMENTATION
- CONSTRUCTION DOCUMENTATION
- ONSITE ATTENDANCE & AFTER CARE
- FF&E AND CURATION OF FURNITURE









Project Management

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Project Management for a full fit out/ refurbishment or working with your contracting team to deliver the finishing touches.

Harp provide a service tailored to your needs, with as little or as much help as you need, working with you to deliver your project to the best price, quality and on time. Harp Design are experts in making sure your project runs smoothly. You will receive guidance to ensure you are realistic in your expectations and you don't blow your budget.



08 | Capability Statement



Harp Design are a forward thinking, business focused, Branding, Interior Design and Project Management business who concentrate on the flow and tap into the psychology behind your business and its culture.

The Design Team at Harp work with Business Premises, Housing Developments and Hospitality Venues, creating and reinventing brand and interiors, helping people grow successful businesses.

With a team of 6 Interior Designers and an Architect, we are capable of taking on 40-50 projects at any one time, depending on the size of them. Hayley Roy (Founder) has worked in manufacturing and has business management, collaborative focus, that guides the team to consider not only great design, but the viability and ROI of each project. The Design Team are a positive, integrity driven and solution focused group of people and clients' feedback is always positive. Harp Interiors are an Altius Assured Vendor.

Harp's designers are fully trained in the following Design Software Packages:

- AutoCAD
- Adobe Suite including Photoshop, InDesign, Illustrator
- 3D Studio Max
- Vector works
- Sketchup with bolt on render packages



Successes

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Harp Design have successfully designed and project managed the 1st Project of 5 proposed, over the next 3 years, for a hotel and holiday park group "Beyond Escapes". They opened their first £12million build in Devon at the start of 2018.

Harp Design have an ongoing relationship with Essex University, Colchester Hospital, Many Pub Groups as well architectural and multidisciplinary firms. Nominated and shortlisted for the Restaurant and Bar Design Awards in 2019 we are very proud of Restaurant Zuaya in Kensington High Street.

There are many other successful projects that we've completed. Please see the "Good Vibes" section of our website for the latest news and projects we've been working on.

On the following pages you will see some of our favourite projects and what the clients thought of their experience with Harp Interiors.....

The background image is a photograph of a bar interior. It features several industrial-style pendant lights with metal cages and warm-toned bulbs. In the foreground, a row of snifter glasses sits on a dark bar counter. The background is blurred, showing more of the bar's structure and another light fixture.

Our Case Studies

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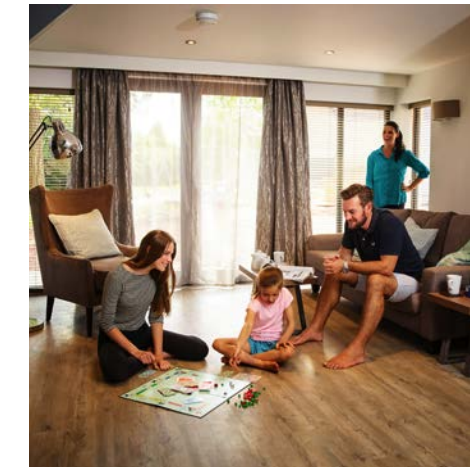
Ryedale Leisure Holdings

BEYOND
ESCAPES
Be You Be Here

“Hayley and her team at Harp Interiors
have become an integral part of my team at
Beyond Escapes”

“Nothing is too much trouble – and the Harp
team buys into our principle of ‘fun work’
with enthusiasm”

Chris Brooks – Ryedale Leisure Holdings



Zuaya

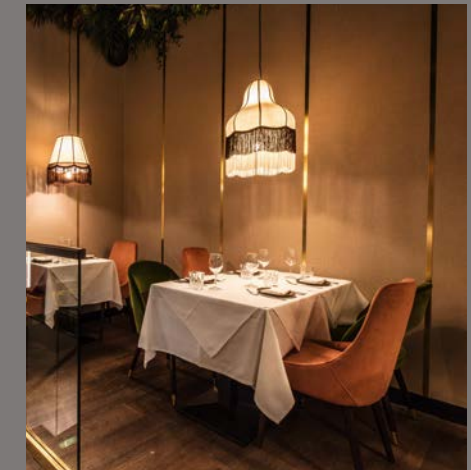
“Harp helped us create a successful restaurant in the heart of High Street Kensington, grabbing attention of big magazines like Forbes and the Evening Standard within months of opening.

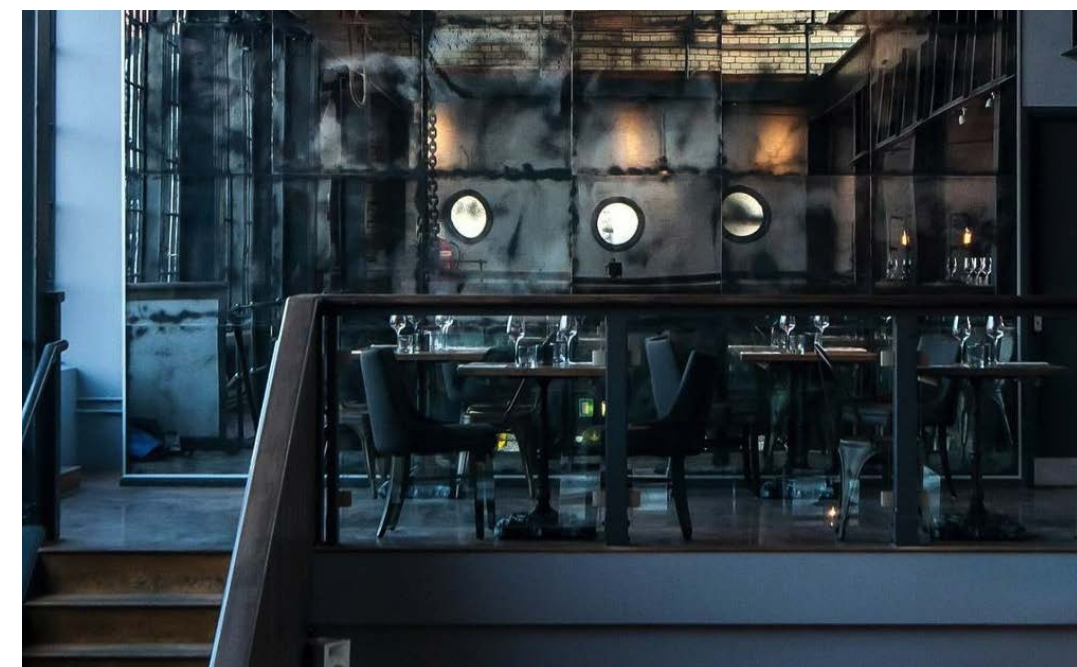
We have new projects coming up in London, from which Harp Interiors have already been commissioned there was never a doubt on working with them again.

Thank you Harp team!”

Arian Zandi – Owner of Zuaya, London

Zuaya





THE
FORGE
KITCHEN
—
• Smokehouse & Bar •

The Forge Kitchen

Grant & Robyn Owen

"The Team at Harp are clearly as passionate towards and as committed to our cause as we were.

Put simply, Harp are professional, lovely people who will absolutely deliver your interior design needs and for that we would 100% recommend them."

Fratelli's

"From the first meeting until the final handover, Harp were nothing short of incredible. Their passion and professionalism is second to none."

Would highly recommend, and would use their services every time. Thank you for making our dream come true."

Mario, Carmello & Antonino Di Giorgi

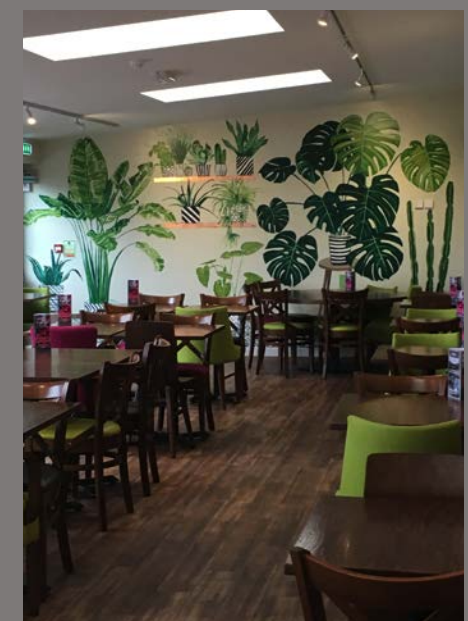
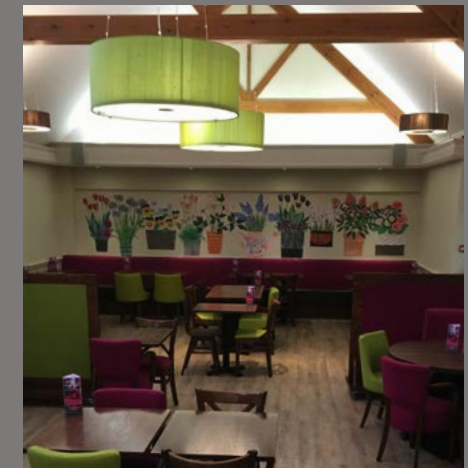


Perrywood Garden Centre

“Hayley and her team have great energy and their success in growing their business speaks for itself! Our project encountered some bumps with the contractors (which project doesn’t!) but their leverage with contractors really helped to get things sorted.

Our coffee shop still looks fantastic today and we are now using the same colours and furniture in our new Sudbury store, sourcing this via Harp”

Hannah Powell
Communications & HR Director



Punch Taverns

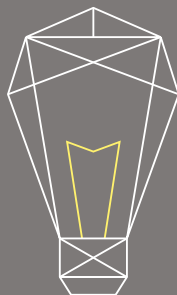
The Garratt Tavern

PUNCH



This was one of our favourite Punch Projects. We loved bringing to life this quirky refurbishment to rebrand and rename a pub in the heart of London.

At Harp we regularly work with many of the Pub Groups as well as independent pubs all in different ways to suit the type of work that is required.



HARP DESIGN

www.harpdesign.co.uk